

Sample Annual Board Fundraising Expectations

As proposed by the ORG Board Fundraising Committee and approved by the full Board, the following are expectations for your Fiscal Year 2013 fundraising roles and responsibilities as a Board member.

FY13 Board Goal: \$100,000 (\$50,000 individual gifts; \$50,000 special events)

- Attend and invite others to a ORG friend-raiser.
- Represent ORG at one community event.
- Make an annual cash donation by DATE in an amount that is personally meaningful.
- Provide 5 names with contact information to be added to the Annual Appeal mailing list.
- Write a personal note on 40 hard copy annual appeal letters.
- Follow up with a handwritten card to any of the 40 who provide a donation.
- Follow up with a phone call (and handwritten card) to any of the 40 who provide a donation of \$100 or more.
- Attend at least one ORG fundraising event.
- Host a house party fundraiser.
- Invite at least 1 large donor to attend a coffee with EXEC DIR and yourself.
- Recommend 1 person to join the Board or a Board committee.